

Jiles Rodriguez
San Antonio, Tx

Education

B.F.A from University of Incarnate Word - Web & Graphic Design

Work Experience

November 2016 - Present - MindFull Works

Freelance Web Developer, Business Owner

Solo venture as a freelance web developer and consultant primarily working with clients in email marketing including coding, design, and email service account assistance.

Dec. 2010 - Oct. 2016 - Gray Digital Group

Positions - Web Developer 3 years, Team Lead 3 years

Developer Duties

- Ideation for websites & digital projects, emails, one pagers, campaigns, ads
- Wireframing, UX and UI creation and evaluation for websites and emails
- Design Evaluation of provided website and email designs, to identify any changes needed to comply with responsive development needs
- Website and Email Builds using html5, css/sass, jquery, php, asp.net
- Content Integration of text, image, video, audio provided by client
- Testing, Troubleshooting of digital projects prior to launch, as problems arose, or from client request
- Content Updates for sites/emails on an extensive list of platforms including: wordpress, sitefinity, joomla, drupal, dotnetnuke, cakephp, kohana, and many custom build php driven sites with no specific framework
- Usage and development of responsive technology for web applications & emails
- Crossbrowser testing for websites and custom email templates, using industry standard guides as well as third party services (browserstack, litmus)
- Traveled to other cities for client training, trained clients in the office, or through screensharing online

Team Lead Duties

- Reviewing tasks daily and assigning based on task type (design, development, troubleshooting, content integration, website technology type). Tasks were assigned based on skill set of developer, an opportunity for team member to grow, and availability based on workload.
- Identifying and communicating with Account Executives any issues foreseen or that may need clarification
- Assisting team members (developers and account execs) to find creative solutions to issues that arise during any phase of a project

- Reviewing completed tasks based on the level of difficulty of the task, to determine if the task was completed in full as requested
- Organizing teams based on projects (required skillsets), creating budgets for projects, creating and managing timelines, allocating resources (people/time), assessing projects in order to keep things on time with cognizance of budget
- Researching incoming client projects based on market, analytics, client needs
- Creating Scopes of Work and RFPs based on research, available assets, budgets, timelines, skillsets
- Creating a sense of team, through communication, listening, and trust building

July 2010 - December 2010 - Colour Solutions

Position - Production Artist, Web Developer

- ☐ Large scale print graphics production for conventions
- ☐ Web site interface redesign, on-going maintenance, and content creation in a custom php environment

2008 - 2010 - Lackland Air Force Base

Position - Web Master, Production Artist

Web site interface redesign, on-going maintenance, and content creation in a custom php environment

Examples of sites I've worked on:

<http://www.umchealthsystem.com/>

All structure, styling, and content integration were done by myself with collaboration among a partner at Gray and the Technical Director at Gray. Wireframes and initial design was by me, with design eventually being polished by another designer. This is a sitefinity cms platform with a foundation framework integrated

<http://www.louisebatz.org/>

Design was done by a different developer. Initial construction of the site was started by me until about 40% worth. The product was finished by another developer. This is a wordpress custom platform, with foundation used as the framework.

<http://www.kingstheatre.com/>

Structure and styling were implemented by me, as well as content integration. This is a sitefinity cms (aspx) run platform.

<http://www.ekitta.com/>

Design was given to me, and I worked on the site structure and styling as well as content integration. This was a first time I worked with Concrete5 cms.

Examples of sites I've directed design and development for:

<http://www.oktours.com/>

A team collaborative effort that I ran as project lead. I managed initial budget estimates, wireframes, design and had a team member finish design and another focus on code. We ended up at a much greater profit given the size of the project, in regards to prior projects. This was due to a well constructed budget estimate with feedback from all team members.

<http://www.1in5minds.org/>

I directed a team member through her first full site development, as well as handled any issues that came up with code.

<http://www.heavymetl.com/>

I directed team members and oversaw the project scope, design, construction, timeline, budget, and did a little bit of developing/content integration.

<http://www.manhattanschool.edu/>

I directed a team member during the design and construction of this site, managed the timeline, created the quote for the project, handled all communication between developer and account manager, and was responsible for any issues that might arise. The client has since added some extra content to the home page, breaking part of the directed idea of what the content section is for, which isn't part of the original deployment.

Technology & Skills

- markup languages / style sheets: HTML5, css, xml
- server-side languages and frameworks: php, sitefinity, wordpress, drupal, joomla, kohana, cakephp, dotnetnuke, feather, foundation, bootstrap
- css pre-processors: Sass
- client-side: jQuery / plugins (metafizzy isotope/packery/masonry), GreenSock (flash animation replacement)
- code editors: notepad ++, sublimetext, brackets, atom, dreamweaver
- git repository/version control: source tree, bit bucket
- responsive design / development / troubleshooting: wrote responsive styling rules for websites and emails from scratch
- web application testing, reporting, troubleshooting, and fixing
- node.js used for responsive email templates
- email marketing: mailchimp, constant contact, exact target
- social media: facebook pages / management / app creation, twitter feed integration, instagram feed integration
- 3rd party services used: GatherContent, Litmus, InVision, GoToMeeting, TeamGantt, ProWorkflow
- mac / windows systems